

Who is AlphaSights?

AlphaSights is a leading expert network that gives you access to highly vetted industry professionals for 60-minute one-on-one consultations. Instead of spending months on research, AlphaSights allows you to get firsthand insights in a matter of days by speaking directly with someone who has the real-world experience you need; whether that's building a similar program, navigating complex regulations, or scaling a social enterprise. This partnership helps you avoid costly mistakes, accelerate your impact, and gain the confidence to move forward with your mission.

How have we worked with Ashoka Fellows in the past?

Fellows typically come to AlphaSights with the following knowledge gaps:

- **Organizational strategy:** How to scale an organization, optimize team structures, and strengthen operations for long-term growth.
- **Partnerships & Fundraising:** How to navigate the funding landscape and build effective partnerships for financial sustainability.
- **Program Design:** How to build, monitor, and evaluate effective programs to maximize social impact and resource efficiency.
- **Branding & Advocacy:** How to enhance awareness, mobilize supporters, and effectively communicate your value to stakeholders and the public.
- **Operational Effectiveness:** How to streamline internal processes and leverage technology to boost productivity and ensure sustainable operations.



Project applications

Fellows typically come to us with the following knowledge gaps:

Organisational Strategy	Partnerships & Fundraising	Program Design	Branding & Advocacy	Operational Effectiveness
How to scale an organisation, optimise team structures, and strengthen operations for long-term growth.	How to navigate the funding landscape in the UK, and build effective partnerships for financial sustainability.	How to build, monitor, and evaluate effective programs to maximise social impact and resource efficiency.	How to enhance awareness, mobilise supporters, and effectively communicate your value to stakeholders and the public.	How to streamline internal processes and leverage technology to boost productivity and ensure sustainable operations.

How can we best support your organization?

Whether you have a project in mind or an outstanding research need, we can help you scope a project to be supported by our top-tier client service team. We're also happy to work with you to **tailor a solution to best fit your organisation's needs.**

How does it work?

Reach out to resources@ashoka.org to be put in touch with your AlphaSights account manager. Please make sure to include information on your organization, the work area this request relates to, as well as any specific areas you would like the expert to have experience and knowledge in.

Case Study:

Ashoka Fellow Nadine Siregar from Generation Girl reached out to AlphaSights, hoping to connect with someone who has expertise in fiscal sponsorship or "Friends Fund" models, especially to explore options for making her organization eligible for US-based grants.

AlphaSights set up a 15-minute call to understand the brief and identify the type of expert required to fill in the knowledge gap. Within two days, AlphaSights connected Nadine with an expert who had extensive experience advising NGOs and development projects across Asia, including India, Vietnam, and the Philippines, in sectors such as education, healthcare, and microfinance.

After completing her project, Nadine commented, "5/5 would recommend. This is a great way to connect with experts who might otherwise be difficult to reach. The experience felt like having a personalized consultation over Zoom, where we could ask targeted questions and get actionable insights. The process was smooth, and the AlphaSights team has been incredibly supportive throughout."